

5 STEPS TO

BE

MEDIA LITERATE

1. READ

Go beyond the headline and images into the content. Is it sensationalist or speculative, or is it factual? Examine your preconceived opinions (we all have them). Examine your emotional reaction. If it is strong, ask why?

2. ASK "WHAT IS IT?"

News? Opinion? Analysis? Joke or satire? Viral image? Meme? Conspiracy theory? Rumor? Intent matters.

3. USE FACT-CHECKERS

Has the article, publisher, image, or rumor already been fact-checked? Start with these fact-checkers: <https://is.gd/oyidev>

4. LOOK INSIDE

Click on links to see related information. Look for: an author, publisher, dates. Look for cited sources, quotes, and data that verify what you see.

5. LOOK OUTSIDE

Check the author and the publication. Are they reliable, reputable, honest? Use at least three outside sources to verify facts and put the story in context. Reverse image check.